



JATITAN®

What is JA Titan?

JA Titan is a simulation-based program in which high school students compete as business CEOs in the phone industry experiencing firsthand how an organization evaluates alternatives, makes decisions, analyzes the outcomes of those decisions, and then strategizes what to do next.

What is JA Titan Competition?

During the JA Titan Competition, teams of 2-3 students make financial decisions about production, marketing, research and development (R&D), and corporate social responsibility (CSR) for their company. Student-run teams from across our four-county service area compete for the chance to win scholarships and consolation prizes and be named the JA Titans of Business. During the competition, students will log on to a virtual platform with their mentor and JA Area staff and make business decisions.

JA Titan Business Competition allows students to:

- Have fun while competing against peers for scholarship money.
- Predict and identify various trade-offs based on production business decisions.
- Use a budget as a strategy to monitor revenue, expenses, and other financial records.
- Recognize the importance of profit to the success of a business.
- Analyze how R&D and marketing expenses are company investments.
- Evaluate how a company can be a good community partner and socially responsible.

Recommended Levels:

The JA Titan Business Competition goes hand-in-hand with the JA Titan program. If you wish for your students to gain a deeper understanding of the concepts in the simulation, we highly recommend completing at least one of the following levels.

VP Level:

- Watch JA Titan Simulation Overview
- Play the single-player JA Titan Game

Senior VP Level:

- Watch JA Titan Simulation Overview
- Complete the Freestyle Exploration Session in JA Titan Curriculum
- Play the single-player JA Titan Game

C Suite Level:

- Watch the JA Titan Simulation Overview
- Complete the Freestyle Exploration Session in the JA Titan Curriculum
- Complete 5 "Competition Prep" sessions in JA Titan curriculum
- Play the single-player JA Titan Game
- Play the multi-player JA Titan Game

Questions? Contact Us!

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To register a team(s) and to request the JA Titan program to help your students better prepare for the competition, please contact a staff member at Junior Achievement!

Questions? Contact Us!

Learning Experience Managers

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Scan QR Code to register
Columbiana, Mahoning,
and Trumbull County
students (YSU)



Scan QR Code to register
Ashtabula County
students (KSU)

JA Titan Competition Proudly Sponsored By:



The Robert S. Morrison Foundation
The Neckerman Foundation

Competition Dates:

Tuesday, March 5, 2024
**Youngstown State University @
The Williamson College of Business
Administration**

Friday, March 22, 2024
Kent State University @ Ashtabula

Competition Day: (tentative schedule): 7:45 am-1 :30 pm

- 7:45 AM-Registration Opens
- 8:45 AM-Welcome and Introductions
- 9:15 AM-Icebreaker Challenge
- 9:30 AM-Competition Rules
- 9:45 AM-Competition Begins
 - Practice Round
 - Qualifying Round 1
- 11:15 AM-Lunch
- 12:15 PM-Announcement of Industries
 - Scholarship Industry
 - Consolation Industry
- 12:30 PM-Final Competition
 - Qualifying Round 2
- 1 :00 PM-Awards Ceremony
 - Photographs of Winning Teams
- 1 :30 PM-Departure

SCHOLARSHIP AWARDS

1st Place: \$500 Scholarship per student
2nd Place: \$250 Scholarship per student
3rd Place: \$125 Scholarship per student

**Consolation Prizes issued to runner-up
teams**